



Wayzata Soccer Club 2009-2010

Fund Raising Policy

All teams planning fundraising programs must have those plans approved by the WSC Board of Directors prior to the commencement of the fundraising activity. The Club President, Boys Director or the Girls Director may supply the approval. If the request is unusual in nature or potentially controversial the plan may need to be presented to the entire Board before approval is given. Fundraising activities fall into two general categories.

Traditional fundraising activities (Sales of goods or services)

This is the most common form of fundraising seen today. Items often seen in this category are:

1. Pizza Sales
2. Car Washes
3. Candy Sales
4. Concession Sales at local events

Potential areas of concern to look out for would be:

1. The sales of items that would be inappropriate for the mission and focus of the club and its players.
2. Any item or activity that would put a player at risk, or is in direct conflict with the clubs risk management program.
3. Any program that would generate any liability for the club including both financial or legal

Sponsors

This is the area that raises striking concerns for the club. Most team sponsors usually require visibility for their sponsorship. This is often in conflict with MYSA and club rules. Items of potential concern:

1. The sponsor must be of the nature that fits both the image and mission of the club, MYSA and youth soccer in general. A sponsor like Budweiser would not be conducive to this requirement.
2. Sponsor name display – the sponsors name may not be displayed anywhere on the club uniform. The sponsors name may be displayed on both warm ups and bags for the team. In addition the sponsor may be displayed on a banner that would be displayed at all team games as long as the club name is also displayed.
3. Sponsorship that would require some action by the team or club contrary to club rules.